



EXOR AND CHRISTIAN LOUBOUTIN SEAL THEIR PARTNERSHIP

Amsterdam and Paris, 13 April 2021. Following today's closing of the transaction as announced on 8 March 2021, the partnership between Exor and Christian Louboutin has been sealed. As previously communicated, Exor N.V. is investing €541 million to acquire a 24% participation in Christian Louboutin SAS.

About Exor

Exor is one of Europe's largest diversified holding companies controlled by the Agnelli family. For over a century, Exor has made successful investments and built great companies worldwide with a culture that combines entrepreneurial spirit and financial discipline. With a Net Asset Value of around \$30 billion, its portfolio is principally made up of companies in which Exor is the largest shareholder: Ferrari, PartnerRe, Stellantis, CNH Industrial, Juventus FC, The Economist, GEDI Gruppo Editoriale and SHANG XIA.

About Christian Louboutin

Christian Louboutin established his business in the heart of Paris in 1991, first with a collection for Women followed by a Men's collection a few years later, both recognizable by the signature red lacquered sole. 2014 welcomed the launch of Christian Louboutin Beauté. With a prolific collection of women's and men's shoes, handbags and small leather goods, Christian Louboutin now counts about 150 boutiques around the world.

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