



Turin, March 5, 2010

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from March 1st to 5th, 2010 the following number of shares has been purchased:

Monday 1 March	55,000 EXOR ordinary shares at the average price of €11.23, 55,000 EXOR preferred shares at the average price of €6.29 and 1,200 EXOR saving shares at the average price of €8.42, including fee.
Tuesday 2 March	28,000 EXOR ordinary shares at the average price of €11.52, 28,000 EXOR preferred shares at the average price of €6.43 and 1,500 EXOR saving shares at the average price of €8.79, including fee.
Wednesday 3 March	30,000 EXOR ordinary shares at the average price of €11.63, 30,000 EXOR preferred shares at the average price of €6.60 and 700 EXOR saving shares at the average price of €8.86, including fee.
Thursday 4 March	30,000 EXOR ordinary shares at the average price of €11.90, 30,000 EXOR preferred shares at the average price of €6.75 and 1,500 EXOR saving shares at the average price of €9.06, including fee.
Friday 5 March	20,000 EXOR ordinary shares at the average price of €12.37, 20,000 EXOR preferred shares at the average price of €6.95 and 1,500 EXOR saving shares at the average price of €9.17, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,839,000, the total number of preferred shares purchased amounts to 1,856,000 and the total number of saving shares purchased amounts to 215,300, for a total invested amount of approx. €47 million.

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EXOR currently holds 2,839,000 ordinary shares (1.77% of the class), 7,216,300 preferred shares (9.40% of the class) and 215,300 savings shares (2.35% of the class).