

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010, EXOR communicates that during the week from August 30th to September 3rd the following number of shares has been purchased:

Monday 30 August	5,000 EXOR ordinary shares at the average price of € 14.65, 17,000 EXOR preferred shares at the average price of € 11.84 and 100 EXOR saving shares at the average price of € 12.59, including fee.
Tuesday 31 August	5,000 EXOR ordinary shares at the average price of € 14.35, 20,000 EXOR preferred shares at the average price of € 11.68 and 500 EXOR saving shares at the average price of € 12.32, including fee.
Wednesday 1 September	5,000 EXOR ordinary shares at the average price of € 14.84, 20,000 EXOR preferred shares at the average price of € 12.10 and 2,000 EXOR saving shares at the average price of € 12.62, including fee.
Thursday 2 September	5,000 EXOR ordinary shares at the average price of € 15.07, 20,000 EXOR preferred shares at the average price of € 12.25 and 1,500 EXOR saving shares at the average price of € 12.72, including fee.
Friday 3 September	5,000 EXOR ordinary shares at the average price of € 15.06, 20,000 EXOR preferred shares at the average price of € 12.26 and 1,000 EXOR saving shares at the average price of € 12.70, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 560,500, the total number of preferred shares purchased amounts to 2,339,484 and the total number of saving shares purchased amounts to 152,395, for a total invested amount of approx. €32.6 million.

EXOR currently holds 3,544,500 ordinary shares (2.21% of the class), 9,700,784 preferred shares (12.63% of the class) and 372,195 savings shares (4.06% of the class).

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