



Turin, July 31, 2009

## PRESS RELEASE

### Buy back

Within the framework of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from July 27<sup>th</sup> to 31<sup>st</sup> the following shares has been purchased:

Monday 27 July	14,000 EXOR ordinary shares at the average price of €11.46, 20,000 EXOR preferred shares at the average price of € 6.46 and 1,000 EXOR saving shares at the average price of €8.53, including fee.
Tuesday 28 July	15,000 EXOR ordinary shares at the average price of €11.46, 20,000 EXOR preferred shares at the average price of € 6.44 and 3,000 EXOR saving shares at the average price of €8.61, including fee.
Wednesday 29 July	25,000 EXOR ordinary shares at the average price of €11.59, 14,000 EXOR preferred shares at the average price of € 6.54 and 2,500 EXOR saving shares at the average price of €8.79, including fee.
Thursday 30 July	28,000 EXOR ordinary shares at the average price of €11.67, 20,000 EXOR preferred shares at the average price of € 6.60 and 1,500 EXOR saving shares at the average price of €8.77, including fee.
Friday 31 July	23,000 EXOR ordinary shares at the average price of €11.71, 19,000 EXOR preferred shares at the average price of € 6.73 and 2,000 EXOR saving shares at the average price of €8.82, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,736,500, the total number of preferred shares purchased amounts to 1,180,000 and the total number of saving shares purchased amounts to 173,700, for a total invested amount of approx. €28.6 million.

EXOR currently holds directly 1,736,500 ordinary shares (1.08% of the class), 6,540,300 preferred shares (8.52% of the class), 173,700 savings shares (1.89% of the class) and also 214,756 ordinary shares through the subsidiary Soiem S.p.A. (0.13% of the class).

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