



Turin, February 26, 2010

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from February 22nd to 26th, 2010 the following number of shares has been purchased:

Monday 22 February	21,000 EXOR ordinary shares at the average price of € 11.49 and 8,000 EXOR preferred shares at the average price of €6.42, including fee.
Tuesday 23 February	36,000 EXOR ordinary shares at the average price of € 11.30 and 11,000 EXOR preferred shares at the average price of €6.32, including fee.
Wednesday 24 February	30,000 EXOR ordinary shares at the average price of €11.18, 30,000 EXOR preferred shares at the average price of € 6.20 and 500 EXOR saving shares at the average price of €8.40, including fee.
Thursday 25 February	39,000 EXOR ordinary shares at the average price of € 11.11 and 39,000 EXOR preferred shares at the average price of €6.13, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,676,000, the total number of preferred shares purchased amounts to 1,693,000 and the total number of saving shares purchased amounts to 208,900, for a total invested amount of approx. €44 million.

EXOR currently holds 2,676,000 ordinary shares (1.67% of the class), 7,053,300 preferred shares (9.18% of the class) and 208,900 savings shares (2.28% of the class).

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