

PRESS RELEASE

Buy back

Within the framework of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from July 20th to 24th the following number of shares has been purchased:

Monday 20 July	29,000 EXOR ordinary shares at the average price of
	€11.41, 19,000 EXOR preferred shares at the average price
	of € 6.46 and 4,000 EXOR saving shares at the average
	price of €8.65, including fee.

Tuesday 21 July	500 EXOR ordinary shares at the average price of	f
	€11.31 and 20,000 EXOR preferred shares at the average	•
	price of ≤ 6.50 , including fee.	

Wednesday 22 July	20,000 EXOR	preferred	shares	at	the	average	price	of
	€6.45, includin	ig fee.						

Thursday 23 July	3,263 EXOR preferred shares at the average price of €6.54,
	including fee.

Friday 24 July	29,000 EXOR ordinary shares at the average price of
	€11.54, 19,737 EXOR preferred shares at the average price
	of € 6.59 and 3,000 EXOR saving shares at the average
	price of €8.60, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,631,500, the total number of preferred shares purchased amounts to 1,087,000 and the total number of saving shares purchased amounts to 163,700, for a total invested amount of approx. \leq 26.7 million.

EXOR currently holds directly 1,631,500 ordinary shares (1.02% of the class), 6,447,300 preferred shares (8.39% of the class), 163,700 savings shares (1.79% of the class) and also 214,756 ordinary shares through the subsidiary Soiem S.p.A. (0.13% of the class).

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