

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from June 14th to 18th the following number of shares has been purchased:

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Monday 14 June	10,000 EXOR	Ordinary	z charec at	the	average	nrice	Ωt
Midilday 17 Julic	10,000 LAOK	Orumai y	silaics at	uic	average	price	OI

€14.03, 45,000 EXOR preferred shares at the average price of €9.31 and 4,000 EXOR saving shares at the

average price of €10.53, including fee.

Tuesday 15 June 10,000 EXOR ordinary shares at the average price of

> €14.21, 45,000 EXOR preferred shares at the average price of €9.43 and 4,000 EXOR saving shares at the

average price of €10.55, including fee.

Wednesday 16 June 10,000 EXOR ordinary shares at the average price of

> €14.10, 45,000 EXOR preferred shares at the average price of €9.37 and 3,256 EXOR saving shares at the

average price of €10.54, including fee.

Thursday 17 June 10,000 EXOR ordinary shares at the average price of

> €14.23, 40,000 EXOR preferred shares at the average price of €9.47 and 1,493 EXOR saving shares at the

average price of €10.64, including fee.

Friday 18 June 10,000 EXOR ordinary shares at the average price of

> €14.23, 40,000 EXOR preferred shares at the average price of €9.45 and 1.054 EXOR saving shares at the

average price of €10.53, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 230,000, the total number of preferred shares purchased amounts to 1,013,000 and the total number of saving shares purchased amounts to 58,837, for a total invested amount of approx. €12.4 million.

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MEDIA EXOR currently holds 3,214,000 ordinary shares (2.00% of the class), 8,374,300 el. +39.011.5090318 media@exor.com preferred shares (10.90% of the class) and 278,637 savings shares (3.04% of the class).

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