

## PRESS RELEASE

## Buy back

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from June 7<sup>th</sup> to 11<sup>th</sup> the following number of shares has been purchased:

Monday 7 June	10,000 EXOR	ordinary shares a	t the average	price of
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€12.89, 45,000 EXOR preferred shares at the average price of €8.75 and 4,000 EXOR saving shares at the

average price of €9.94, including fee.

Tuesday 8 June 10,000 EXOR ordinary shares at the average price of

> €12.63, 45,000 EXOR preferred shares at the average price of €8.73 and 1,335 EXOR saving shares at the

average price of €9.78, including fee.

Wednesday 9 June 10,000 EXOR ordinary shares at the average price of

> €12.79, 40,000 EXOR preferred shares at the average price of € 8.82 and 883 EXOR saving shares at the

average price of €9.91, including fee.

Thursday 10 June 10,000 EXOR ordinary shares at the average price of

> €13.34, 45,000 EXOR preferred shares at the average price of €8.95 and 4,000 EXOR saving shares at the

average price of €10.42, including fee.

Friday 11 June 10,000 EXOR ordinary shares at the average price of

> €13.66, 45,000 EXOR preferred shares at the average price of €9.08 and 4.000 EXOR saving shares at the

average price of €10.35, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 180,000, the total number of preferred shares purchased amounts to 798,000 and the total number of saving shares purchased amounts to 45,034, for a total invested amount of approx. €9.5 million.

Tel. +39.011.5090318

MEDIA EXOR currently holds 3,164,000 ordinary shares (1.97% of the class), 8,159,300 el. +39.011.5090318 media@exor.com preferred shares (10.62% of the class) and 264,834 savings shares (2.89% of the class).

INVESTOR RELATIONS Tel. +39.011.5090345 ir@exor.com