

Turin, October 19, 2010

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on May 11, 2010, EXOR communicates that on Monday 18 October the following number of shares has been purchased:

30,000 EXOR ordinary shares at the average price of € 17.48, 28,000 EXOR preferred shares at the average price of €13.94 and 2,200 EXOR saving shares at the average price of €14.62, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,125,500, the total number of preferred shares purchased amounts to 2,878,484 and the total number of saving shares purchased amounts to 201,895, for a total invested amount of approx. €49.9 million. The maximum amount of the programme, equal to €50 millions, has essentially been reached.

EXOR currently holds 4,109,500 ordinary shares (2.56% of the class), 10,239,784 preferred shares (13.33% of the class) and 421,695 savings shares (4.60% of the class).

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