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PRESS RELEASE

EXOR reopened the 10-year Notes due October 2024 for Euro 150 million

EXOR announces the reopening of its Euro 500 million notes issued on October 8th 2014 and due October 2024, increasing the amount by Euro 150 million. As the notes issued on October 8th 2014, the new notes will carry an annual fixed coupon of 2.50% and will be due in October 2024.

The new notes issued through a private placement to institutional investors yield 2.20% and will be listed on the Luxembourg Stock Exchange.

The settlement of the issue is expected by the end of December 2014.

This press release is not, and shall not constitute, an offer to sell or a solicitation of an offer to buy the notes, nor shall there be any sale of these notes in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful or restricted by law, including the Republic of Italy. No action has been or will be taken to permit a public offering of the notes in any jurisdiction, including the Republic of Italy. The notes may not be offered or sold in the United States or to or for the account or benefit of U.S. persons (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended (the "Securities Act")) unless registered under the Securities Act or pursuant to an exemption from such registration. Such notes have not been, nor will be, registered under the Securities Act or any other securities laws. The offering of the notes has not been cleared by the Commissione Nazionale per le Società e la Borsa (CONSOB), pursuant to Italian securities legislation. Accordingly, the notes have not been and will not be offered, sold or delivered in Italy in an offer to the public.

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