Turin, October 16, 2012

PRESS RELEASE

EXOR issues bonds worth €150M maturing in 2019

Out of the total amount of € 1 billion authorized by the Board of Directors on April 6, 2012, EXOR S.p.A. announces it has today resolved to issue € 150 million in principal amount due on October 16, 2019 in a private placement to institutional investors.

The purpose of the issue is to raise new funds for EXOR's general corporate purposes and in order to extend the average maturity of its debt.

The Notes, that pay a fixed annual coupon of 4.750% (effective yield to maturity is 5.073%), have been assigned a rating of BBB+ by Standard & Poor's.

Application has been made for the Notes to the listing on the Regulated Market of the Luxembourg Stock Exchange.

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This press release shall not constitute an offer to sell or a solicitation of an offer to buy the notes, nor shall there be any sale of these notes in any state or jurisdiction in which such an offer, solicitation or sale would be unlawful or restricted by law, including Italy.

The securities may not be offered or sold in the United States or to or for the account or benefit of U.S. persons (as such term is defined in Regulation S under the U.S. Securities Act of 1933, as amended (the "Securities Act")) unless registered under the Securities Act or pursuant to an exemption from such registration. Such securities have not been, nor will be, registered under the Securities Act.

The offering of the notes has not been cleared by the Commissione Nazionale per le Societá e la Borsa (CONSOB), pursuant to Italian securities legislation. Accordingly, the notes have not been and will not be offered, sold or delivered in Italy in an offer to the public.

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