

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from October 17th to 21st the following number of shares has been purchased:

Monday 17 October	30,000 EXOR ordinary shares at the average price of €16.19, 6,500 EXOR preferred shares at the average price of €15.22 and 1,500 EXOR saving shares at the average price of €13,25, including fee.
Tuesday 18 October	20,000 EXOR ordinary shares at the average price of €15.77, 5,000 EXOR preferred shares at the average price of €14.96 and 400 EXOR saving shares at the average price of €13.00, including fee.
Wednesday 19 October	30,000 EXOR ordinary shares at the average price of €15.93, 3,000 EXOR preferred shares at the average price of €15.01 and 1,200 EXOR saving shares at the average price of €13.04, including fee.
Thursday 20 October	50,000 EXOR ordinary shares at the average price of €15.55, 3,000 EXOR preferred shares at the average price of €14.63 and 1,900 EXOR saving shares at the average price of €12.77, including fee.
Friday 21 October	30,000 EXOR ordinary shares at the average price of €15.57, 2,000 EXOR preferred shares at the average price of €14.55 and 710 EXOR saving shares at the average price of €12.97, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,619,500, the total number of preferred shares purchased amounts to 1,450,900 and the total number of saving shares purchased amounts to 244,010, for a total invested amount of approx. €68.6 million.

MEDIA

Tel. +39.011.5090318
media@exor.com

**INVESTOR
RELATIONS**

Tel. +39.011.5090345
ir@exor.com

EXOR currently holds 6,729,000 ordinary shares (4.2% of the class), 11,690,684 preferred shares (15.2% of the class) and 665,705 savings shares (7.3% of the class).