

Turin, August 5, 2011

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from August 1st to 5th the following number of shares has been purchased:

Monday 1 August	18,000 EXOR ordinary shares at the average price of €20.77, 18,000 EXOR preferred shares at the average price of €19.21 and 4,500 EXOR saving shares at the average price of €17.28, including fee.
Tuesday 2 August	15,000 EXOR ordinary shares at the average price of €19.79, 15,000 EXOR preferred shares at the average price of €18.25 and 3,000 EXOR saving shares at the average price of €16.70, including fee.
Wednesday 3 August	15,000 EXOR ordinary shares at the average price of €19.02, 15,000 EXOR preferred shares at the average price of €17.55 and 1,500 EXOR saving shares at the average price of €15.97, including fee.
Thursday 4 August	10,000 EXOR ordinary shares at the average price of €18.52, 12,000 EXOR preferred shares at the average price of €16.68 and 3,000 EXOR saving shares at the average price of €15.45, including fee.
Friday 5 August	20,000 EXOR ordinary shares at the average price of €17.73, 25,000 EXOR preferred shares at the average price of €15.97 and 6,000 EXOR saving shares at the average price of €14.60, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 521,000, the total number of preferred shares purchased amounts to 555,400 and the total number of saving shares purchased amounts to 114,550, for a total invested amount of approx. €23.6 million.

EXOR currently holds 4,630,500 ordinary shares (2.89% of the class), 10,795,184 preferred shares (14.06% of the class) and 536,245 savings shares (5.85% of the class).

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