

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from July 25th to 29th the following number of shares has been purchased:

Monday 25 July	10,000 EXOR ordinary shares at the average price of €21.98, 12,000 EXOR preferred shares at the average price of €19.80 and 3,000 EXOR saving shares at the average price of €17.94, including fee.
Tuesday 26 July	10,000 EXOR ordinary shares at the average price of €22.06, 12,000 EXOR preferred shares at the average price of €20.02 and 2,000 EXOR saving shares at the average price of €17.86, including fee.
Wednesday 27 July	15,000 EXOR ordinary shares at the average price of €21.33, 15,000 EXOR preferred shares at the average price of €19.37 and 3,000 EXOR saving shares at the average price of €17.56, including fee.
Thursday 28 July	10,000 EXOR ordinary shares at the average price of €21.07, 12,000 EXOR preferred shares at the average price of €19.24 and 3,000 EXOR saving shares at the average price of €17.46, including fee.
Friday 29 July	20,000 EXOR ordinary shares at the average price of €21.12, 11,000 EXOR preferred shares at the average price of €19.29 and 3,100 EXOR saving shares at the average price of €17.44, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 443,000, the total number of preferred shares purchased amounts to 470,400 and the total number of saving shares purchased amounts to 96,550, for a total invested amount of approx. €20.4 million.

EXOR currently holds 4,552,500 ordinary shares (2.84% of the class), 10,710,184 preferred shares (13.94% of the class) and 518,245 savings shares (5.65% of the class).

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