

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 12, 2011 EXOR communicates that during the week from July 4th to 8th the following number of shares has been purchased:

Tuesday 5 July	10,000 EXOR ordinary shares at the average price of €22.63, 12,000 EXOR preferred shares at the average price of €20.40 and 3,000 EXOR saving shares at the average price of €18,57, including fee.
Wednesday 6 July	10,000 EXOR ordinary shares at the average price of €22.46, 12,000 EXOR preferred shares at the average price of €19.95 and 3,000 EXOR saving shares at the average price of €18.14, including fee.
Thursday 7 July	10,000 EXOR ordinary shares at the average price of €22.76, 12,000 EXOR preferred shares at the average price of €19.99 and 900 EXOR saving shares at the average price of €18.41, including fee.
Friday 8 July	10,000 EXOR ordinary shares at the average price of €22.44, 12,000 EXOR preferred shares at the average price of €19.77 and 500 EXOR saving shares at the average price of €18.08, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 255,000, the total number of preferred shares purchased amounts to 278,400 and the total number of saving shares purchased amounts to 56,350, for a total invested amount of approx. €12 million.

EXOR currently holds 4,364,500 ordinary shares (2.72% of the class), 10,518,184 preferred shares (13.70% of the class) and 478,045 savings shares (5.21% of the class).

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