

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010, EXOR communicates that during the week from September 20th to 24th the following number of shares has been purchased:

Monday 20 September	5,000 EXOR ordinary shares at the average price of €16.13, 20,000 EXOR preferred shares at the average price of €13.01 and 2,000 EXOR saving shares at the average price of €13.78, including fee.
Tuesday 21 September	5,000 EXOR ordinary shares at the average price of €16.43, 20,000 EXOR preferred shares at the average price of €13.29 and 2,000 EXOR saving shares at the average price of €13.88, including fee.
Wednesday 22 September	5,000 EXOR ordinary shares at the average price of €16.41, 20,000 EXOR preferred shares at the average price of €13.39 and 2,000 EXOR saving shares at the average price of €14.07, including fee.
Thursday 23 September	10,000 EXOR ordinary shares at the average price of €16.30, 30,000 EXOR preferred shares at the average price of €13.36 and 2,000 EXOR saving shares at the average price of €14.07, including fee.
Friday 24 September	10,000 EXOR ordinary shares at the average price of €16.44, 22,500 EXOR preferred shares at the average price of €13.65 and 2,000 EXOR saving shares at the average price of €14.15, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 645,500 the total number of preferred shares purchased amounts to 2,651,984 and the total number of saving shares purchased amounts to 171,895, for a total invested amount of approx. €38.1 million.

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EXOR currently holds 3,629,500 ordinary shares (2.26% of the class), 10,013,284 preferred shares (13.04% of the class) and 391,695 savings shares (4.27% of the class).