

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010, EXOR communicates that during the week from August 16th to 20th the following number of shares has been purchased:

Monday 16 August	5,000 EXOR ordinary shares at the average price of €14.98, 22,000 EXOR preferred shares at the average price of €11.71 and 1,000 EXOR saving shares at the average price of €12.35, including fee.
Tuesday 17 August	5,000 EXOR ordinary shares at the average price of €15.11, 20,000 EXOR preferred shares at the average price of €11.90 and 1,000 EXOR saving shares at the average price of €12.55, including fee.
Wednesday 18 August	5,000 EXOR ordinary shares at the average price of €15.08, 20,000 EXOR preferred shares at the average price of €11.88 and 1,000 EXOR saving shares at the average price of €12.45, including fee.
Thursday 19 August	5,000 EXOR ordinary shares at the average price of €14.94, 20,000 EXOR preferred shares at the average price of €11.83 and 2,000 EXOR saving shares at the average price of €12.37, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 535,500, the total number of preferred shares purchased amounts to 2,242,484 and the total number of saving shares purchased amounts to 147,295, for a total invested amount of approx. €30.9 million.

EXOR currently holds 3,519,500 ordinary shares (2.20% of the class), 9,603,784 preferred shares (12.51% of the class) and 367,095 savings shares (4.00% of the class).

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