

PRESS RELEASE**Buy back**

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from June 28th to July 2nd the following number of shares has been purchased:

Monday 28 June	10,000 EXOR ordinary shares at the average price of €14.11, 40,000 EXOR preferred shares at the average price of €9.72 and 3,346 EXOR saving shares at the average price of €10.82, including fee.
Tuesday 29 June	10,000 EXOR ordinary shares at the average price of €13.85, 40,000 EXOR preferred shares at the average price of €9.67 and 4,000 EXOR saving shares at the average price of €10.75, including fee.
Wednesday 30 June	10,000 EXOR ordinary shares at the average price of €13.95, 45,000 EXOR preferred shares at the average price of €9.86 and 4,000 EXOR saving shares at the average price of €10.82, including fee.
Thursday 1 July	10,000 EXOR ordinary shares at the average price of €13.70, 45,000 EXOR preferred shares at the average price of €9.62 and 3,345 EXOR saving shares at the average price of €10.73, including fee.
Friday 2 July	10,000 EXOR ordinary shares at the average price of €13.77, 45,000 EXOR preferred shares at the average price of €9.57 and 1,021 EXOR saving shares at the average price of €10.79, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 310,000, the total number of preferred shares purchased amounts to 1,348,000 and the total number of saving shares purchased amounts to 82,549, for a total invested amount of approx. €17 million.

EXOR currently holds 3,294,000 ordinary shares (2.05% of the class), 8,709,300 preferred shares (11.34% of the class) and 302,349 savings shares (3.3% of the class).

MEDIA
Tel. +39.011.5090318
media@exor.com

**INVESTOR
RELATIONS**
Tel. +39.011.5090345
ir@exor.com