

**PRESS RELEASE****Buy back**

Within the frame of the buy back programme announced on May 11, 2010 EXOR communicates that during the week from May 24<sup>th</sup> to 28<sup>th</sup> the following number of shares has been purchased:

Monday 24 May	10,000 EXOR ordinary shares at the average price of €12.54, 40,000 EXOR preferred shares at the average price of €7.78 and 4,000 EXOR saving shares at the average price of €9.31, including fee.
Tuesday 25 May	10,000 EXOR ordinary shares at the average price of €11.90, 50,000 EXOR preferred shares at the average price of €7.39 and 1,550 EXOR saving shares at the average price of €8.94, including fee.
Wednesday 26 May	10,000 EXOR ordinary shares at the average price of €12.60, 45,000 EXOR preferred shares at the average price of €7.92 and 1,527 EXOR saving shares at the average price of €9.46, including fee.
Thursday 27 May	10,000 EXOR ordinary shares at the average price of €12.99, 40,000 EXOR preferred shares at the average price of €8.34 and 2,925 EXOR saving shares at the average price of €9.78, including fee.
Friday 28 May	10,000 EXOR ordinary shares at the average price of €13.18, 45,000 EXOR preferred shares at the average price of €8.51 and 4,000 EXOR saving shares at the average price of €9.85, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 80,000, the total number of preferred shares purchased amounts to 353,000 and the total number of saving shares purchased amounts to 17,162, for a total invested amount of approx. €4 million.

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EXOR currently holds 3,064,000 ordinary shares (1.91% of the class), 7,714,300 preferred shares (10.04% of the class) and 236,962 savings shares (2.58% of the class).