



Turin, March 12, 2010

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from March 8th to 12th, 2010 the following number of shares has been purchased:

Monday 8 March	50,000 EXOR ordinary shares at the average price of €12.59, 50,000 EXOR preferred shares at the average price of €7.12 and 1,500 EXOR saving shares at the average price of €9.12, including fee.
Tuesday 9 March	50,000 EXOR ordinary shares at the average price of €12.47, 50,000 EXOR preferred shares at the average price of €7.02 and 1,500 EXOR saving shares at the average price of €8.98, including fee.
Wednesday 10 March	20,000 EXOR ordinary shares at the average price of €12.50 and 20,000 EXOR preferred shares at the average price of €7.09.
Thursday 11 March	25,000 EXOR ordinary shares at the average price of €12.78, 25,000 EXOR preferred shares at the average price of €7.25 and 1,500 EXOR saving shares at the average price of €9.12, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,984,000, the total number of preferred shares purchased amounts to 2,001,000 and the total number of saving shares purchased amounts to 219,800, for a total invested amount of approx. €49.9 million. The maximum amount of the programme, equal to €50 millions, has essentially been reached.

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EXOR currently holds 2,984,000 ordinary shares (1.86% of the class), 7,361,300 preferred shares (9.58% of the class) and 219,800 savings shares (2.40% of the class).