



Turin, October 9, 2009

PRESS RELEASE

Buy back

Within the frame of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from October 5th to 9th the following number of shares has been purchased:

Monday 5 October	70,000 EXOR ordinary shares at the average price of €12.54, 40,000 EXOR preferred shares at the average price of €6.94 and 2,500 EXOR saving shares at the average price of €8.66, including fee.
Tuesday 6 October	45,000 EXOR ordinary shares at the average price of €12.79, 22,000 EXOR preferred shares at the average price of €7.06 and 3,100 EXOR saving shares at the average price of €8.82, including fee.
Wednesday 7 October	70,000 EXOR ordinary shares at the average price of €13.13, 40,000 EXOR preferred shares at the average price of €7.15 and 1,700 EXOR saving shares at the average price of €8.91, including fee.
Thursday 8 October	60,000 EXOR ordinary shares at the average price of €13.31, 35,000 EXOR preferred shares at the average price of €7.21 and 4,000 EXOR saving shares at the average price of €9, including fee.
Friday 9 October	84,000 EXOR ordinary shares at the average price of €13.70, 33,000 EXOR preferred shares at the average price of €7.48 and 4,000 EXOR saving shares at the average price of €9.23, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 2,550,000, the total number of preferred shares purchased amounts to 1,605,000 and the total number of saving shares purchased amounts to 208,400, for a total invested amount of approx. €42 million.

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EXOR currently holds directly 2,550,000 ordinary shares (1.59% of the class), 6,965,300 preferred shares (9.07% of the class) and 208,400 savings shares (2.27% of the class).