



Turin, August 7, 2009

## PRESS RELEASE

### Buy back

Within the framework of the buy back programme announced on March 25, 2009 EXOR communicates that during the week from August 3<sup>rd</sup> to 7<sup>th</sup> the following number of shares has been purchased:

Monday 3 August	20,000 EXOR ordinary shares at the average price of €12.32, 12,000 EXOR preferred shares at the average price of € 6.96 and 1,500 EXOR saving shares at the average price of €8.95, including fee.
Tuesday 4 August	28,000 EXOR ordinary shares at the average price of €12.02, 18,000 EXOR preferred shares at the average price of €7.11 and 700 EXOR saving shares at the average price of €8.83, including fee.
Wednesday 5 August	27,000 EXOR ordinary shares at the average price of €12.12, 18,000 EXOR preferred shares at the average price of € 7.18 and 2,500 EXOR saving shares at the average price of €8.96, including fee.
Thursday 6 August	27,000 EXOR ordinary shares at the average price of €12.17, 18,000 EXOR preferred shares at the average price of € 7.26 and 2,000 EXOR saving shares at the average price of €8.98, including fee.
Friday 7 August	16,000 EXOR ordinary shares at the average price of €11.95, 11,000 EXOR preferred shares at the average price of €7.03 and 500 EXOR saving shares at the average price of €8.71, including fee.

From the beginning of the programme the total number of ordinary shares purchased amounts to 1,854,500, the total number of preferred shares purchased amounts to 1,257,000 and the total number of saving shares purchased amounts to 180,900, for a total invested amount of approx. €30.6 million.

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EXOR currently holds directly 1,854,500 ordinary shares (1.16% of the class) and 6,617,300 preferred shares (8.62% of the class) and 180,900 saving shares (1.97% of the class)

EXOR also owns 214,756 ordinary shares through the subsidiary Soiem S.p.A. (0.13% of the class).